

# Startup Readiness Level

Project

Team

Version

10 Do the Unicorn!

9 Validate Growth

8 Validate Value Delivery

7 Validate Revenue Model

6 Validate Product / Market

5 Build & Validate Lo-Fi MVP

4 Validate Problem / Solution

3 Explore Potential Solutions

2 Understand the Problem

1 Define your Idea



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Based on Investment Readiness by Steve Blank